
2020 WORLD CUP TASTERS CHAMPIONSHIP

Official Rules and Regulations



**WORLD
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1. Conditions of Participation

1.1. Organization

The World Cup Tasters Championship (WCTC) is a program of World Coffee Events, LTD (WCE).

1.2. Rights

All intellectual property related to the World Cup Tasters Championship, including these Official Rules and Regulations and the format of the competition, are the property of World Coffee Events, LTD. No part of this document may be used or reproduced without the expressed permission of World Coffee Events, LTD.

1.3. Conditions of Participation

1.3.1. National Qualifications

The World Cup Tasters Championship (WCTC) is a competition open to qualified National Champions of a World Coffee Events (WCE) sanctioned competition event. Sanctioned events are put on by WCE Licensed Competition Bodies. Every competition year, one (1) competitor from each WCE Licensed Competition Body may participate. (To learn more about how to become a WCE Licensed Competition Body please read the Competition Body Sanctioning Criteria and Terms, found here: (worldcoffeeevents.org/competition-bodies)).

1.3.2. National Champions and Substitutions

- A. A National Champion is defined as the competitor who wins their Competition Body Championship. This competitor has won the right to compete in that year's World Championship, or to defer candidacy to the following year. A competitor may defer candidacy to the following year, only if they have an eligible reason for doing so (see DC Policy on the WCE website).
- B. If a National Champion successfully applies for Deferred Candidacy, they retain their title as National Champion, and may compete in the World Championships the following year. Once the National Champion has deferred their candidacy, the licensed Competition Body may designate an alternate competitor from its national competition in descending order of succession, beginning with its second-place finisher. In this case, the competitor who goes to the World Championships will hold the title of National Competitor. National Competitors are not eligible for Deferred Candidacy,



and do not hold the title of National Champion. However, all National Competitors will be eligible to represent their coffee community by participating in the World Coffee Championships, including being eligible to win the title of World Coffee Champion.

- C. If a National Champion is not eligible for deferral, and elects not to go to the World Championships, the title of National Champion will transfer to the successive competitor.
- D. All National Champions who do not compete in the worlds, for any reason, are required to give WCE notice themselves, via info@worldcoffeeevents.org to ensure clarity. Requests for any substitutions (Competition Body Representative Competitor) must be also received in writing from the Competition Body at info@worldcoffeeevents.org and approved by its Managing Director prior to competition.

1.3.3. Age requirement

Competitors must be at least eighteen (18) years of age at the time of competing in any World Coffee Events (WCE) sanctioned event.

1.3.4. Nationality

- A. Competitors must hold a valid passport from the place they represent or documentation substantiating 24 months of residency, employment or scholastic enrolment, some portion of which must have been within 12 months preceding the qualifying national competition.
- B. Competitors may only participate for one sanctioned Competition Body per WCE Competition year. A competition year is relative to the World Championships for which an event is qualifying a competitor to compete. (e.g. if the competitor is competing in any CB event that would qualify them for a 2020 World Championship, they must compete for that CB exclusively in any event that is a qualifier for any 2020 World Coffee Championship.

1.3.5. Multiple Passports

In case of multiple passports, the contestant must choose one (1) country and qualify through this respective sanctioned national championship.

1.3.6. Expenses

Licensed Competition Bodies are required to pay their National Champion's reasonable travel and accommodations expenses to, from, and for the duration of the WCTC. All other



expenses not explicitly listed above are the sole responsibility of the competitor. WCE shall not be liable for any competitor expenses under any circumstance.

1.4. Conflicts of Interest

1.4.1. Judging

- A. Competitors may not judge in any sanctioned WCTC competition (world, national, regional) in any country, including their own, prior to the conclusion of that year's WCTC Event. Judges may not compete in any sanctioned WCTC competition (world, national or regional) in any country, including their own, prior to the conclusion of that year's WCTC Event.
- B. WCTC judges must not coach and judge in the same competition, for that competition year.
- C. Competitors may not select or endorse judges within their National Competition. Competitors who are involved in the management of their National Competition should declare their position via email to WCE outlining their areas on involvement. Note that this does not necessarily exclude or effect the competitor's engagement, however non-disclosure most likely will.

1.4.2. Calibration Baristas

- A. Competitors who participate as a calibration barista in a judge calibration for this competition are not eligible to compete in a sanctioned event until the completion of the competition year*. This applies to both National WCE Sanctioned events as well as the World Competition.
- B. A competitor is allowed to be a calibration barista if they are not competing in that same competition year, for that championship. Additionally, a competitor is allowed to be a calibration barista at the World Championships in the same competition year, if they have failed to qualify for the World Championships at their sanctioned national championships.
- C. *A competition year is relative to the World Championships for which a Competition Body event is qualifying a competitor to compete.

Correct example: A competitor acts as a calibration barista for the 2021 World Championships. They are allowed to compete in their national events, that would qualify them to compete in the 2022 World Championships.

Incorrect example: A competitor acts as a calibration barista for any 2021 sanctioned national championship event (even in a country that is not their own), and then competes in the same competition at the 2021 World Championships.

1.4.3. Other Conflicts of Interest

WCE encourages any potential conflicts of interest to be declared at the soonest opportunity, certainly prior to the commencement of any competition by competitor, judge and/or event organizer

Failure to declare a potential conflict in advance of a sanctioned event could result in disqualification from events for an individual, or WCE removing endorsement for an event and its results that do not follow these guidelines. Questions regarding conflicts of interest, or clarification of the above policy should be directed to info@worldcoffeeevents.org.

1.5. Enforcement of Rules and Regulations

The WCTC will employ these Rules & Regulations throughout the competition. If a competitor violates one or more of these Rules & Regulations, they may be automatically disqualified from the competition, except when the Rules designate a specific enforcement or consequence. If a judge or competition organizer causes the violation of one or more of these Rules, a competitor may submit an appeal, according to the process detailed in the “Appeals at the World Cup Tasters Championship” or “Appeals at a Competition Body Event” sections.

1.6. Application

1.6.1. Competitor Registration Form

Competitors must complete the WCTC Competitor Registration Form online at worldcuptasters.org no less than six (6) weeks prior to the WCTC Event. This form includes a space to upload a scanned copy of the required valid passport or other accepted credentials (as described in Section 1.3.4 “Nationality”). Approved National Champions will receive confirmation by email in approximately two (2) weeks after receipt of all required registration documentation.

1.6.2. Late National Championship Registration

National Champions from competitions conducted less than six (6) weeks prior to the WCTC Event must submit all registration materials no more than five (5) days after their national event. Failure to meet these criteria may result in denial of participation.



1.6.3. Competitor Questions

All competitors are personally responsible for reading and understanding current WCTC Rules & Regulations and score sheets, without exception. All WCTC documents are available at worldcuptasters.org. Competitors are encouraged to ask questions prior to arriving at the WCTC. If any competitor is unclear as to the intent of any of the rules and regulations it is their responsibility to clarify that position with the Rules and Regulations Committee prior to the WCTC by contacting info@worldcoffeeevents.org. Competitors will also have the opportunity to ask questions during the official Competitors Meeting held prior to the start of the competition.

1.6.4. Terms & Conditions

Competitors and the World Cup Tasters Champion are visible spokespeople of the World Cup Tasters Championship event and role models of the specialty coffee industry, and as such must:

- A. Permit World Coffee Events Ltd., its stakeholders, agents and representatives to use the competitor's name, image or likeness in any format without charge for any business purpose, including but not limited to marketing promotion.
- B. Read and abide by the Competitor Code of Conduct document found on the WCTC website.
- C. Read and abide by the Champion Code of Conduct document found on the WCTC website.

2. The Competition

- A. The competition is organised as a number of triangular tests. In each triangular test, three cups of coffee are set up, two of which are identical, and one is unique. The aim of the competition is for the participant to use their gustatory and olfactory sense to identify the odd cup out of the three. Note that the competitors are tested on their ability to distinguish different coffees, not to identify their quality, process, origin, etc.
- B. During the competition, eight triangular tests are placed before each competitor. The coffees are selected for all eight tests will be the same for all coppers. The competitor who identifies the most "odd" cups from the eight sets will be declared the winner. In the case of a tie (i.e. two or more competitors share the highest number of correctly identified triangulations) the competitor with the shortest completion time wins.

- C. All coffees should be roasted no longer than 14 days prior to the date of the competition. Coffees should be medium roasted to the same degree (between agtron tile 55 and 70) and ground identically.
- D. Coffee should be prepared in a standard 1.8 litre (60.9 fl oz) drip filter brewer of a quality appropriate for the needs of the competition. The brewing temperature should be between 92-96 degrees Celsius (197.6-204.8 degrees Fahrenheit). The brewing cycle should be 4-6 minutes, and the temperature of the finished brew should be between 80-85 degrees Celsius (176.0-185.0 degrees Fahrenheit) and stored in a suitable container. The coffee may be prepared with a coffee to water ratio of 60 grams per litre. The drip brewer shall use standard tap water, provided it is of good quality without any detectable taints. The WCE event organiser will decide if it is necessary to use filter or purified water instead of tap water.
- E. Cups used for the triangulations must be between 125-250ml (4.25-8.5 fl oz). The volume of coffee in each cup must be between 75-150ml (2.5-5.0 fl oz).
- F. In a national championship the use of disposable cups is acceptable.
- G. Eight sets of triangulations will be placed in front of each competitor at the same time. The sets must be identical but should not be placed in the same order for each competitor.
- H. The WCTC stations will be built to these specifications: Length 2.0m, Width 0.8m, Height 1.0m.
- I. The timekeeper will signal when competitors may begin triangulating. All competitors within each set will begin at the same time. The round is over when all competitors have stepped back from the table and signalled that they are finished or after a maximum of eight (8) minutes, whichever occurs first. The timekeeper will signal when half the time has elapsed and each minute thereafter.
- J. Each competitor should stand clear of the table prior to the start of competing.
- K. Competitors must taste at least two of the three cups to determine the odd one out.
- L. Competitors must identify the odd cup by pushing it over the line into a separate box from the other cups in the triangulation so that it is completely clear of its previous position.
- M. The winner is the competitor who correctly identifies the highest number of odd cups. In the event of a tie, the competitor who completed the triangulations in the shortest amount of time will be declared the winner.

- N. At no time is a competitor permitted to access the back of stage or coffee preparation space. Any competitor found breaching this rule can be disqualified at the discretion of the event organisers.
- O. Competitors must use the sponsor supplies where provided. Sponsor supplies include, but are not limited to, spit cup and/or water container.
- P. Competitors must bring their own spoon for tasting the coffees. Competitors are allowed to bring their own water container and/or spit cup (1 container each, no larger size than 1L), only in the event that no sponsored supplies provided by WCE.
 - i. Only the competitor's water container may rest on the competition table.
 - ii. Competitors spit cup must be held by competitors. There will be a bucket beneath the table should the competitor need to dump the contents of their spit cup.
 - iii. If competitors bring their own spit cups and water containers that contain logos, they must be approved by WCE in advance of competition.

3.Competition Procedure

- A. The competition space will consist of a stage with four competition tables numbered 1, 2, 3, and 4.
- B. The competition will consist of three competition rounds: round one, semi-finals (8 competitors), and finals (4 competitors), with the top scoring competitors continuing on to the following round. A quarter finals round may be included between round one and the semi-finals round at the discretion of the event organisers.
- C. The WCTC reserves the right to schedule more than one competition round in a single day (e.g. quarter finals, semi-finals and finals may be held all on the same day).
- D. The competitor's scores from each round will not carry over to the next round.
- E. Each competitor will be given eight (8) minutes to assess the eight triangulations.
- F. When cups are selected they should be pushed across the table. If competitors lift a cup off the table, it is determined to be their final selection and must be moved across the line in to the separate box. Once the cup has been pushed over the line, the cup must not be moved again.
- G. Running order for the competition will be drawn randomly for each round.
- H. At the conclusion of the semi-finals round there will be a ceremony where finalists are announced, and all competitors will be acknowledged. All competitors are required to attend this ceremony.

- I. After the final round there will be a brief awards ceremony where finalists will receive their awards.

4. Competitor Instructions Prior to Competition Time

4.1. Competitors Orientation Meeting

Prior to the start of the WCTC a competitor's orientation meeting will take place. This meeting is mandatory for all competitors. During this meeting, the WCTC stage manager will make announcements, explain the competition flow, and discuss the competition schedule. This will be an opportunity for competitors to ask questions to the WCTC event manager.

4.2. Be on Time

Competitors should be in the stage area a minimum of 30 minutes before their competition round. Any competitor who is not onsite at the start of their competition round may be disqualified.

5. Competition Time

5.1. Introduction by the Master of Ceremonies

Before the 8-minute competition time has started and the cups are ready, the Master of Ceremonies will introduce the competitor.

5.2. Interpreter

Competitors may bring their own interpreter. When speaking to the competitor the interpreter is only allowed to translate what the emcee has said. When a competitor speaks the interpreter is only allowed to translate exactly what the competitor has said.

5.3. Prior to Competition Time

All competitors must stand a minimum of one metre behind the competition table and not approach the table until their time has started.

5.4. Begin Competition Time

The master of ceremonies will ask the competitors if the competitors are ready to begin. The designated competition timekeeper will begin a stopwatch the moment the master of ceremonies calls to start. Tracking time elapsed during the 8-minute competition time is the responsibility of the competitor, though they may ask for a time check at any point. The

competition timekeeper will give the competitor a four (4) minute, three (3) minute, two (2) minute, one (1) minute, and thirty (30) second warning during the 8 minutes of competition time. The timekeeper is required to give these warnings as they occur.

5.5. End Competition Time

Competition time will be stopped when the competitor raises his/her hand and calls “time”. The competitor must make a clear and audible signal to the official timekeeper and head judge. The maximum timeframe for the competition is 8 minutes.

6. Scorekeeping

6.1. WCTC Official Scorekeeping

The WCTC official scorekeepers are responsible for keeping all scores. Scores are also recorded on a whiteboard on stage or on a live screen.

6.2. Tied Scores

If the tied competitors have the same number of correct triangulations, the competitor who completed their triangulations in the shortest time will be declared the winner. In the case where two or more competitors have achieved a tied score in the same amount of time, those competitors involved will proceed to the next round.

6.3. Scorecard

Recorded scores for WCTC may be tracked on a whiteboard or on a live screen on stage.

7. Appeals at the World Cup Tasters Championship

7.1. Judge Related Issues

Most scorekeeping questions will be answered during competitor debrief. If a competitor objects to the scores given by one or more judges, the competitor can meet with their head judge during the competitor debriefing to explain their protest. If the head judge is unavailable, the competitor may discuss with the Judge Operations Lead onsite. If the issue is not solved, the competitor may protest in writing to WCE (see Appeals below). This will be reviewed by judge leadership and the WCE Competition Operations Committee. They will make a decision on-site and a representative of the WCE Competition Operations Committee will inform the competitor of the decision.

If in the unlikely event that the head judge or any other WCTC personnel discovers or suspects potential dishonest behavior by a WCTC judge during a competitor's evaluation, then the following will apply:

- The head judge will request the return of all applicable score sheets from the official score keeper.
- The head judge will meet with the WCTC judge(s), WCE Staff, and WCE Competition Operations Committee Chair(s) to evaluate the situation.
- The WCE Staff and WCE Competition Operations Committee Chair(s) will then rule upon the matter in a closed meeting.
- If the matter of dishonesty is extensive, the WCE Competition Operations Committee Chair(s) has the power to rule that the WCTC judge will be excluded from judging in any future WCTC sanctioned competitions.

7.2. Competitor Related Issues

If a competitor has an issue or protest to make regarding the WCTC during the competition, the competitor should contact the WCTC event organizer. The event organizer will then determine whether the issue can be resolved on-site at the WCTC, or whether the issue will require a written appeal following the WCTC.

If the WCTC event organizer decides that the issue and/or protest can be solved on-site at the WCTC, the WCTC event organizer will contact the involved party or parties to ensure fair representation. The competitor's issue and/or protest will be discussed, and a decision will be made jointly, on-site by the WCTC event organizer and the designated onsite representative of the WCE Judge Operations Lead. The WCTC event organizer will inform the competitor of the decision.

7.3. Appeals

If a person does not agree with a decision, they may appeal the decision in writing to the WCE Competition Operations Committee. All decisions made by the committee are final.

The appeal letter must include the following:

- Name
- Date
- A clear and concise statement of the complaint
- Date and time references (if applicable)
- Comments and suggested solution

- Party/Parties involved
- Contact information

Any written protests/appeals omitting this information will not be considered. All persons must submit their written complaint or appeal to the WCTC Event Manager via email to info@worldcoffeeevents.org within twenty-four (24) hours of the incident.

7.4. Appeals Reviewed by the Competition Strategic Committee

The WCE Competition Strategic Committee will review written complaints or appeals within thirty (30) days of receipt. The WCE Competition Strategic Committee will contact the person in writing via email with final rulings.

8. Appeals at A Competition Body Event

If a competitor has an issue or protest to make regarding their Competition Body Championship during the event, the first step should be to contact the event organizer and/or WCE Representative.

If the event organizer decides that the issue and/or protest can be solved on-site, the event organizer will contact the involved party or parties to ensure fair representation. The competitor's issue and/or protest will be discussed, and a decision will be made jointly, on-site by the event organizer and the designated onsite WCE Representative. The event organizer and/or WCE Rep will inform the competitor of the decision.

If the issue requires a written appeal, this should be made directly to the Competition Body and WCE via email within two days of the event conclusion.

If the appeal is logistics-related, the CB is fully responsible for the investigation and any arbitration if applicable. If the appeal is judge or rules related, WCE may investigate the issue and provide a suggested arbitration. WCE does not directly certify or manage Competition Body judges or volunteers, and so cannot arbitrate their actions. Appeals from CB events may take additional time to address; the person submitting the appeal should expect to see resolution within two weeks.